

VOL. 1, NO. 9

FEB. 1980

George Bush for President.

REPORTS

In Washington:
732 North Washington Street, Alexandria, Virginia 22314
(703) 836-5705

In Houston:
710 North Post Oak Road, Houston, Texas 77024
(713) 467-1980



Riding a wave of what he called "The Big Mo"—momentum—George Bush is working hard in New Hampshire, maintaining his frenetic campaign schedule after January's upset win in Iowa's precinct caucuses.

On Jan. 21, some 110,000 Iowans—five times as many as participated in 1976—met in schoolhouses, city halls, farmhouses and suburban living rooms across the state, giving Bush a record 33,530 votes of support—more than the total number of caucus votes cast in 1976.

Bush had aimed to separate himself from the pack of other GOP candidates and finish on the heels of front-running Ronald Reagan. He had campaigned relentlessly in Iowa, spending 27 full days there. Between himself and his wife, Barbara, Bush had visited 87 of the state's 99 counties.

The Iowa results:

GEORGE BUSH	31.4%
RONALD REAGAN	29.4%
HOWARD BAKER	15.7%
JOHN CONNALLY	9.3%

As Bush the next morning headed immediately for New Hampshire to meet more voters, the effects of his impressive win were felt across the country. Typical was the experience at the Massachusetts Bush offices where 2,000 new volunteers offered their services after hearing the Iowa results.

Meanwhile a Louis Harris-ABC poll taken Jan. 24 showed Bush in a dead heat

Record Iowa Turnout Favors Bush . . .

MOMENTUM

On To New Hampshire . . .

with Reagan, 27 percent each, as the choice of Republicans and Independents nationwide. Just one week earlier, that same poll showed 32 percent support for Reagan and 6 percent for Bush.

In *U.S. News & World Report*, a poll of the Republican National Committee and all GOP State Central Committee members showed that 39 percent personally favor Bush and 25 percent favor Reagan.

And a poll of the Washington bureau chiefs of newspaper chains and major dailies, taken by the RKO General Broadcasting Co., found that 39 percent be-

lieved "Bush will be the Republican nominee," and 34.8 percent believed Reagan will be.

But the real story of Iowa was in the measure and extent of the Bush victory. Traditionally described as a test of organization, the caucuses this year proved to be a truer test of general public sentiment, with a voter turnout equal to some of the smaller state primaries.

"While we were definitely well-organized," said National Campaign Chairman Jim Baker, the increased citizen participation showed "Bush, the candidate, can turn the voters out. People are responding not to just an organization, but to the man."

Looking ahead to New Hampshire's primary Feb. 26, as well as to the Puerto Rico primary Feb. 17, an enthusiastic but realistic Bush, swarmed by record New England crowds, acknowledged "I've got a lot of hard work that lies ahead . . . New Hampshire is different. . . It's tougher, but we'll do well."

"The general message is going to be good, strong politics, and then a hopeful, optimistic and realistic look at this country in the '80s."



GEORGE BUSH: On The Record

On the State of the Union Message:

"Events have just now awakened the president to say things that I've been saying all along. The difference is in performance. Vacillation and loss of respect for our country cannot be turned around through rhetoric and semantics alone."

On U.S. Participation in the Olympics:

"A nation that brutalizes its neighbors through invasion, military devastation and the murder of its citizens should not be the host nation for an athletic event that promotes the spirit of friendly cooperation and competition."

"If movement of the games proves impossible, the U.S. should lead a free world boycott of the summer Olympics."



George Tames, NY TIMES

George Bush, from a Des Moines TV station, watches Jimmy Carter's televised appearance on NBC News' "Meet The Press." Bush had just finished appearing on CBS News' "Face The Nation."

ORGANIZATION:

The Bushwhacking of Ameri

In **ALABAMA**, George Bush won a Shelby County GOP straw vote taken a day after his Iowa precinct caucus victory, receiving 40.7 percent support. John Connally was second with 26.3 percent.

In **PENNSYLVANIA**, former gubernatorial candidate and State House Republican leader Robert J. Butera has been named a Co-Chairman of the Bush Pa. Steering Committee. Also, a new Bush headquarters is opening in Pittsburgh.

In **MICHIGAN**, Bush Field Director Colleen Engler has opened a Bush headquarters in Lansing.

In **FLORIDA**, Thomas S. Kleppe has been named State Chairman for George Bush. Mr. Kleppe is the president of Thomas S. Kleppe, Inc., a private investment firm. An active Republican, he is the vice chairman of the Polk County Republican Party.

In **TEXAS**, George Bush was the first to qualify for the May 3 primary.

In **ARKANSAS**, George Bush has named William "Bill" Dunklin as the Arkansas State Chairman. A residential developer and farmer, Mr. Dunklin is a member of the State GOP Executive Committee and was a delegate to the 1976 Republican National Convention.

At the **ALEXANDRIA** headquarters, Ronald N. Langston, Legislative Assistant to

U.S. Sen. Roger W. Jepsen (R-IA), has been named Special Assistant to Policy Development and Research Director Stef Halper.

In the **DISTRICT OF COLUMBIA**, Arthur A. Fletcher has been named Honorary D.C. Bush Chairman. Alice Banks, Melvin Burton Jr., Jan Evans and the Hon. Rockwood "Adam" Foster have been named D.C. Co-Chairmen.

In **NEBRASKA**, highly-respected first-term Congressman Doug Bereuter has endorsed George Bush, and the Hon. Michael Unjhem has been named Bush Field Director.

In **WASHINGTON**, former State Representative A.J. "Bud" Pardini is the new Bush State Chairman.

In **GEORGIA**, the Hon. Fletcher Thompson will be a Georgia Bush Co-Chairman.

In **HAWAII**, the Hon. Donna R. Ikeda and former governor William F. Quinn have been named Co-Chairpersons for the Hawaii Bush campaign.

In **IDAHO**, Orriette C. Sinclair is serving as an Idaho Bush Co-Chairman with Larry Jackson. Mrs. Sinclair has been a precinct committeewoman since 1968, a Republican National Committeewoman since 1971, and a board member at-large of the Idaho Women's Federation since 1972.

In **MONTANA**, Ken Neill is the new Bush State Chairman.

In **NEW JERSEY**, the Hon. Millicent Fenwick (R-DE), has been named State Chairman for Bush. Having served in the U.S. House since 1974, Ms. Fenwick is a member of the House Foreign Affairs and D.C. committees, as well as the Commission on Security and Cooperation in Europe, or Helsinki Commission.

In **VERMONT**, the Hon. Stewart A. Smith and Mrs. Madeline B. Harwood have been named State Co-Chairmen for Bush. Mrs. Harwood is a member of the Vermont State Senate and president of the Vermont Federation of GOP Women. Mr. Smith is a first-term State Senator, former Vermont GOP Chairman and Republican National Committeeman from Vermont.

In **VIRGINIA**, Harvey Cohen has signed on as State Chairman for Bush. A former U.S. Attorney for Virginia's Eastern District, he is former Chief Counsel to the House Select Subcommittee on Labor and was an alternate delegate to the 1968 GOP National Convention.

In **UTAH**, the Hon. Charles W. Bullen will serve as Bush's State Campaign Chairman. Mr. Bullen is a Utah State Senator and a former three-term U.S. Congressman.

In **MARYLAND**, Congresswoman Mar-

HEADQUARTERS DIRECTORY

★ **ALABAMA GBFP**
 1206 "A" South 20th Street
 Birmingham, AL 35205
 205/933-9577

★ **ARKANSAS GBFP**
 6301 C Street, Suite 2
 Little Rock, AR 72205
 501/661-8046

★ **CALIFORNIA GBFP**
 #1 Maritime Plaza, Suite 650
 San Francisco, CA 94111
 415/392-BUSH

★ **CONNECTICUT GBFP**
 182 Pearl Street
 Hartford, CT 06103
 203/527-5552

★ **FLORIDA GBFP**
 6529 Central Avenue
 St. Petersburg, FL 33710
 813/381-2952

★ **GEORGIA GBFP**
 1447 Peachtree Street, N.E.
 #606
 Atlanta, GA 30309

★ **ILLINOIS GBFP**
 623 Deerfield Road
 Deerfield, IL 60015
 312/948-7430

★ **IOWA GBFP**
 100 Insurance Exchange Building
 Des Moines, IA 50309
 515/283-1980

★ **KENTUCKY GBFP**
 4020 Taylorsville Road
 Louisville, KY 40220

★ **MAINE GBFP**
 482 Congress Street, Suite 10
 Portland, ME 04101
 207/774-0312

★ **MASSACHUSETTS GBFP**
 53 State Street, Suite 1044
 Boston, MA 02109
 617/742-7410

★ **MICHIGAN GBFP**
 3401 E. Saginaw, Suite 214A
 Lansing, MI 48912

★ **MINNESOTA GBFP**
 M.B. Hagen Bldg., 6010 Hwy. 7
 St. Louis Park, MN 55416
 612/920-5344

★ **NEW HAMPSHIRE GBFP**
 New Hampshire Highway Hotel
 Concord, NH 03301
 603/224-6911

★ **NEW JERSEY GBFP**
 54 Main Street
 Woodbridge, NJ 07095
 201/636-9428

★ **NEW YORK GBFP**
 130 E. 59th Street, 9th Floor
 New York, NY 10022
 212/935-5130

★ **OHIO GBFP**
 57 E. Gay Street
 Columbus, OH 43215
 614/221-BUSH

★ **PENNSYLVANIA GBFP**
 Suburban St. Bldg., Suite 1635
 1617 J.F.K. Boulevard
 Philadelphia, PA 19103
 215/988-0799

★ **PUERTO RICO GBFP**
 c/o Partido Republicano Nacional
 Avda Ponce de Leon #301, 2 NDO Piso
 San Juan, PR 00901
 809/723-0075

★ **SOUTH CAROLINA GBFP**
 North Executive Plaza
 2320 E. North Street, Suite L
 Greenville, SC 29607

★ 1116 Washington Street
 Columbia, SC 29201
 803/765-2874

★ **TEXAS GBFP**
 710 North Post Oak Road
 Houston, TX 77024
 713/467-1980

★ **VERMONT GBFP**
 114 Main Street, P.O. Box 1247
 Montpelier, VT 05602
 802/223-3432

★ **VIRGINIA GBFP**
 732 N. Washington Street
 Alexandria, VA 22314
 703/836-5705

★ **WISCONSIN GBFP**
 612 North Broadway
 Milwaukee, WI 53202
 414/271-1358

ica

THE BEST IN THE FIELD

Dent Leads Top Southern Talent For Bush

A monthly look at who is supporting George Bush for President, who is working for him across the country, and who is shaping the campaign.

Nationally-known Republican and prominent South Carolinian Harry S. Dent has joined George Bush's South Carolina campaign, providing "an unbelievable boost in the state, in the South and across the nation" for Bush, according to Campaign Chairman Jim Baker.

Baker and Dent served together in 1976 on President Ford's campaign. Baker was Ford's chief delegate hunter prior to the convention, and campaign manager in the general election. Dent was Ford's Southern State Campaign Manager, where he was credited with providing vital Southern votes for Ford's nomination at the national convention.

Dent is a long-time associate of U.S. Sen. Strom Thurmond, (R-SC), and served for many years as Special Counsel to the President. S.C. GOP Chairman from 1965-68, he served as the RNC's general counsel from 1973-74 and is a member of the RNC's Campaign Advisory Committee.

"George Bush is the man to oppose Jimmy Carter in November," Dent said recently at press conferences in Greenville, Columbia and Charleston. "His recent Iowa win proves he can campaign effectively and win, and he happens to be a good ole Southern boy from Texas."

Signing on as Bush's South Carolina



State Chairman is Dick Greer of Greenville, who has managed state and congressional campaigns for Rep. Carroll Campbell, (R-SC). Greer is president of Intex, a chemical company, and is running for the chairmanship of the state GOP.

Greer said Bush's candidacy will "attract more Republicans to the South Carolina March 8 primary, and be unifying for the party."

Fred Dent, former Secretary of Commerce and Special Representative for Trade Negotiations from 1975-77, is serving as the Bush S.C. Finance Chairman. Fred Dent "was the first to plant the flag for George Bush in South Carolina," Baker said, adding that the campaign's objectives for the March 8 primary are twofold:

"To finish a respectable third behind other candidates who have been organized here longer, and to prove to the people of The Palmetto State that George Bush cares enough to compete."

THE WORD ON BUSH

"Bush's near-perfect resume, seductive manner and propensity for hard work have made him something of a media darling... When he's on—pounding the table, clenching his fists, popping his veins, shouting and whispering in perfect alternation—he can be positively evangelical... This is George Bush at his best—combative, confident, at ease, with a sure sense of himself and a sense of humor, unashamed of doing what he is doing, and above all, honest."

NEW YORK MAGAZINE ★

"We went out on a limb last May 25 with an editorial calling George Bush 'A Man to Watch' for 1980... We dared venture that he seemed to have the stuff to emerge from the pack... Our judgment on Bush still stands. If Bush gets into a two-man race with Reagan, he will have some strong arguments why he is more electable. Youth will be one. Bush will be 56 this year. Experience will be another. His record is as fresh as his face and there is no tarnish on it... George Bush has a good chance of being No. 1 in the hearts of Hawaii Republicans."

HONOLULU STAR-BULLETIN ★

"In beating the acknowledged front-runner, Mr. Bush immediately became more than an asterisk in the polls, and possibly redefined the GOP contest."

THE WASHINGTON STAR ★

"It was not lost on Iowa Republicans that Mr. Reagan, on the day before the caucuses, attended the Super Bowl game in Pasadena, while Mr. Bush watched it on TV along with state party workers."

CHICAGO TRIBUNE ★



George Tames, NY TIMES

"Bush's modest aim was to get close enough to pull Reagan back toward the pack... In fact, Bush punctured Reagan's balloon and complicated, perhaps decisively, his rivals' attempts to inflate theirs."

Columnist GEORGE WILL ★

"George Bush managed to separate himself from the pack and become Ronald Reagan's principal opponent for the Republican nomination."

WALL STREET JOURNAL ★

"Bush is doing a lot better than anyone expected—so well that he's showing the old pros how the game is played. Bush at

this early stage is the only Republican candidate with visible momentum... He has enlivened the GOP contest. He is setting a standard that is bound to embarrass some of the other candidates."

THE MILWAUKEE JOURNAL ★

"Bush is the hottest thing in politics."

MILWAUKEE SENTINEL ★

"George Bush won and everybody else lost in the Iowa Republican precinct caucuses. It clearly launches Bush from the pack."

CHICAGO TRIBUNE ★

Press Endorsements

Forbes Magazine, Jan. 20: "George Bush is qualified by experience, temperament and ability to be an effective undemagogic president."

Quad-City Times, Davenport, Iowa, Jan. 18: "Bush is untainted... (He) is an outsider but has the savvy and experience of an insider."

Oak Cliff, Tex., Tribune: "The Tribune Newspapers defy anyone to name a presidential candidate with more impressive credentials for the world's most difficult post than George Bush."



Jeb Bush installs first poster on a local Puerto Rican bus. The posters will be seen on more than 100 buses throughout metropolitan San Juan, starting Jan. 11. The P.R. GOP primary is Feb. 17.