

# George Bush for President.

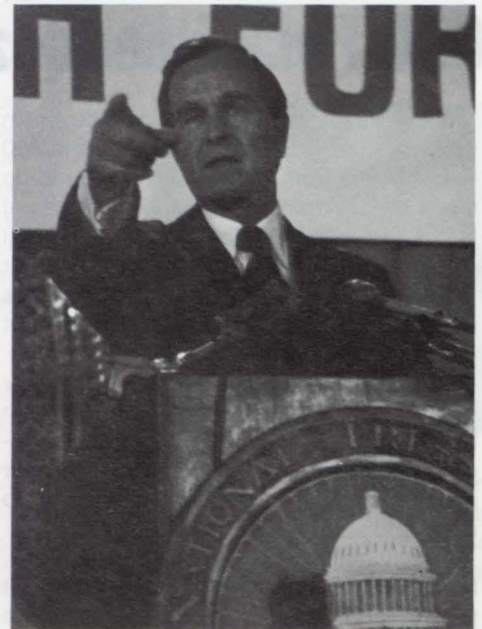
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"NO PHONY PROMISES"

## How Bush Will Lead in the '80s

Republican Presidential Candidate George Bush stood before a jammed National Press Club in Washington recently and vowed "no phony promises," adding that any candidate who guarantees "instant relief" from our nation's grave problems "is a fraud."

Forcefully and specifically, he then delivered his first major policy address since last month's conference in Maine with various issues experts, outlining the challenges facing America in the 1980s, and what PRESIDENT GEORGE BUSH will do about them.

The U.S. is entering its "most dangerous decade in the past 40 years," said Bush, and

"Any candidate who promises instant relief is a fraud . . . for 1980: No phony promises to the American people. **NOT ONE.**"

problems on the economic, energy and international fronts could, if left unchecked, leave the U.S. "in a precarious economic state, heavily dependent on foreign oil," and conceivably presented by the Soviet Union with the unacceptable alternatives of either "yielding critical sources of oil to their control, or risking nuclear catastrophe."

Bush cited that Americans are reeling from 13 percent inflation and an uncertain employment outlook; growth in work force productivity has fallen from 3 percent in 1950 to minus 2.4 percent in 1979, annualized; our national savings rate is the lowest of all major democracies, and consumer debt in this country is six times what it was just 20 years ago.

"To err may be human," said Bush, "but to delay, duck and dodge (these issues) as we have . . . would leave an inexcusable legacy for the next generation."

Staking out his policy positions, Bush:

- Urged a \$20 billion, Jan. 1 tax cut to be split between individuals and corporations, aimed at encouraging saving, investment and productivity.
- Called for immediate decontrol of oil prices; and in place of President Carter's "needlessly wasteful" \$88 billion synthetic fuels program, Bush proposed "building a limited number of synthetic fuel plants to perfect the technology," expanding the best design.
- Called for the Senate to "correct . . . seriously defective" provisions of the proposed SALT II Treaty.
- Pledged to submit, in his first 100 days in office, a plan for a balanced budget which would not increase taxes.

"We haven't been a nation of quitters, and we aren't going to start being one now."

Despite the formidable problems facing America in the '80s, Bush said he remains optimistic. "We haven't been a nation of quitters, and we aren't going to start being one now . . . the '80s can also be a decade of decision—a decade when we finally put our nation on a new course . . . united, strong, and confident. That will be my great resolve as your President."

**DEAR REPUBLICAN:** In the age of the computer, and with thousands of newsletters going out, you may erroneously receive more than one George Bush for President newsletter. If so, please accept our apologies, and pass the extra on to a friend.





# 600 Pack Headquarters to See Bush

Neither rain, nor flooding, nor the wrath of Hurricane David could stop some 600 Republicans from Capitol Hill, surrounding Maryland, Virginia and the District of Columbia, plus members of the national press corps from jamming the Bush for President Alexandria, Va., headquarters recently to see their candidate officially cut the ribbon.

To the music of Steve Reynolds' Country Band, Bush supporters swarmed halls on two floors—signing up to volunteer, snapping up campaign buttons and bumper stickers, talking politics, and waiting to meet and listen to George Bush.

Finally making his way to a microphone, Bush told the enthusiastic gathering about the breadth of his travels across the country, what voters were telling him in New Hampshire and Iowa and Florida, and what he was learning as he campaigned.



Summing up, Bush received a roar of approval what he said: "I am absolutely convinced—from the bottom of my heart—I am going to be the Republican nominee for President."



## Bush Campaign Dots Map

The organizing continues in various states across the country as the Bush campaign dots the map and solidifies its foundations, attracting top talent and attention everywhere.

In **PENNSYLVANIA**, Bush Field Staffer Jay Moorhead has formally opened a headquarters in Harrisburg, as the grass-roots organizing and committee-building continues in preparation for Pennsylvania's primary.

In **MICHIGAN**, Bill Shuette is now hard at work for the campaign, enlisting George Bush supporters for a state steering committee and various county and district organizations. Shuette comes to the Bush team after receiving high marks for his 1976 work on the President Ford Committee's delegate operation with Bush Campaign Chairman Jim Baker.

In **NEW HAMPSHIRE**, a revealing Boston Globe poll could prove to be a trend-setter.

The poll of "probable voters" asked of Republicans who they favored for President in 1980. A similar poll was taken by the Globe in May. A comparison of the results shows George Bush with the single largest increase in support of any presidential contender:

MAY		SEPTEMBER	
Favoring		Favoring	
George Bush	3%	George Bush	8%

The polls also show that voters who are getting to know George Bush are rating him positively and highly.

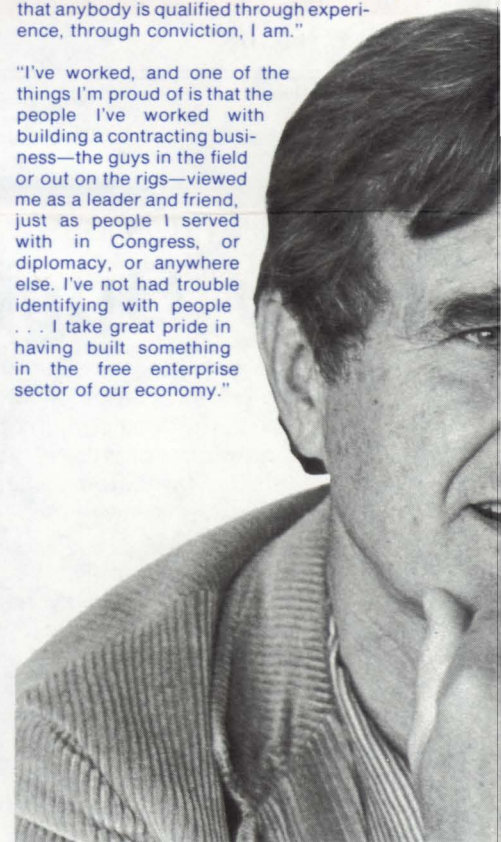
In **OHIO**, Bush Field Staffer Tom Tripp and Ohio Bush Chairman William Saxbe have put together a blue-ribbon state steering committee of 104 prominent Ohio political, civic and business leaders. The list was formally announced by Saxbe and Baker. Named as Bush Co-chairperson for Ohio was Betty O'Neill, widow of former

## George Bush: A

*"Bush acts and speaks as one who has established his g and intends that nothing or no o*

"I still believe an individual can make a difference. I'm an idealist, not a cynic. I've had a breadth of experience that convinces me I know I can do the job . . . I've taken a lot out of this system and I want to put it back in, in the highest job there is . . . I've been a leader, done tough jobs, made tough decisions, so to the degree that anybody is qualified through experience, through conviction, I am."

"I've worked, and one of the things I'm proud of is that the people I've worked with building a contracting business—the guys in the field or out on the rigs—viewed me as a leader and friend, just as people I served with in Congress, or diplomacy, or anywhere else. I've not had trouble identifying with people . . . I take great pride in having built something in the free enterprise sector of our economy."



Ohio Chief Justice C. William O'Neill. The state steering committee includes Bush Ohio Finance Chairman William W. Boeschstein of Toledo; Bush Co-finance chairman George S. Hoster; Keith McNamara, President Ford's campaign director in Ohio in 1976; and Congressman Clarence E. Miller of Lancaster—first elected to Congress in 1966 when Bush became a member of the House.

In **CONNECTICUT**, where some 1,000 Republicans and Town Committee members from the Greater Hartford area recently gathered to see George Bush at the farm of former State Senator and Republican State Treasurer Roger Eddy, Bush Field Staffer Helen Robbins has named all eight congressional district Bush chairman, and is moving forward in finding further Bush supporters and completing a state Bush committee.



## A Conversation

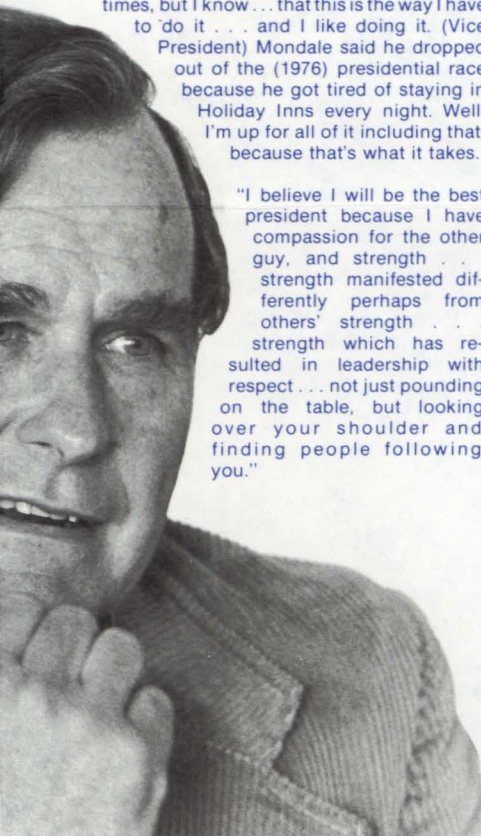
goal and fixed his course  
one will deter his progress."

SPOKANE DAILY CHRONICLE

"It's what you've thought about, what you feel, the kind of compassion you have, what kind of strength you have, what you believe in (that counts) . . . and I have innate confidence in the American people."

"Look, I'm up for the challenge. Sure, I get tired at times, but I know . . . that this is the way I have to do it . . . and I like doing it. (Vice President) Mondale said he dropped out of the (1976) presidential race because he got tired of staying in Holiday Inns every night. Well, I'm up for all of it including that, because that's what it takes."

"I believe I will be the best president because I have compassion for the other guy, and strength . . . strength manifested differently perhaps from others' strength . . . strength which has resulted in leadership with respect . . . not just pounding on the table, but looking over your shoulder and finding people following you."



## BUSH—In Any Language

The 25 Iowans who recently toured the People's Republic of China probably knew Republican Presidential candidate George Bush had been madly traveling all over the place campaigning, nearly adopting their home state in anticipation of Iowa's January precinct caucuses.

And all that travel by a candidate *does* eventually pay off.

But this was ridiculous.

According to the *Iowa City Press-Citizen*, as the Iowa tourists were strolling down a Peking street crowded with an unusually large number of government vehicles, they saw only one private automobile.

How did they spot it? By the "BUSH FOR PRESIDENT" sign in the car window.

## Jaworski Backs Bush

Leon Jaworski—one of the nation's most distinguished lawyers who achieved an international reputation for leadership and integrity as Special Prosecutor in the Watergate and Koreagate investigations—has publicly endorsed George Bush for President.

"George Bush exemplifies the high ideals and professional experience needed to perform an outstanding job as President of the United States," said Jaworski, a Democrat and a Houstonian who has known Bush for 20 years.

"I am not talking about a man I've just read about," Jaworski said of Bush. "I'm talking about a man I've known and followed carefully for a number of years."

As a member of Bush's National Steering Committee, Jaworski said he will be an "outspoken" supporter of Bush, and that he will not be sitting on the sidelines.

"George Bush possesses the moral persuasion and compassion to lead our people during these troubled times," said Jaworski.

According to the *Houston Post*, "Jaworski's involvement in the campaign is parti-



cularly meaningful. He rarely becomes involved in campaign politics, and has gained his reputation as an attorney and concerned citizen, not as a political strategist."

Said Bush: "Leon Jaworski epitomizes the professional excellence and personal integrity of individuals that I hope to bring to our system of government. His support of my candidacy is a high compliment of which I am very proud."

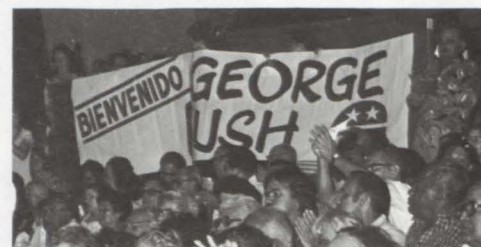
## Wave of Enthusiasm Greet Bush in Puerto Rico

George Bush swept into Puerto Rico recently and for 26 hours—met by enthusiastic crowds all along his way—walked through the streets shaking hands, mingling with workers and students, speaking before large gatherings of citizens, and meeting with top leaders and legislators.

At each of his many stops, Bush told the Puerto Rican people that they are crucial to his campaign. "Iowa is first and Puerto Rico is second on the Bush calendar of crucial elections. Then comes New Hampshire . . ." said Bush.

He met with San Juan Mayor Hernan Padillo and Senate President Luis Ferre; attended a meeting of the New Progressive Party, which supports the Puerto Rican statehood movement; toured the Jardines de Selles public housing project, shaking residents' hands and answering questions; and appeared before the Overseas Press Club.

According to the *San Juan Star*, as Bush afterward mingled with workers and school



children at a nearby government center cafeteria, he "gripped every hand he could reach, cornered every bystander . . . quickly establishing rapport . . . Even children did not escape the gregarious Bush approach."

The newspaper continued that Bush's visit "climaxed with a brief but forthright pitch for support: 'You have a real chance to demonstrate a real good turn out, and I would love to have your support,' Bush said."

Puerto Rico's primary is Feb. 17, in which 14 GOP convention delegates will be selected.

"The response was excellent . . . unbelievable," said Bush P.R. supporter Mike Segarra. "He has made the biggest impact here of any candidate, by far."

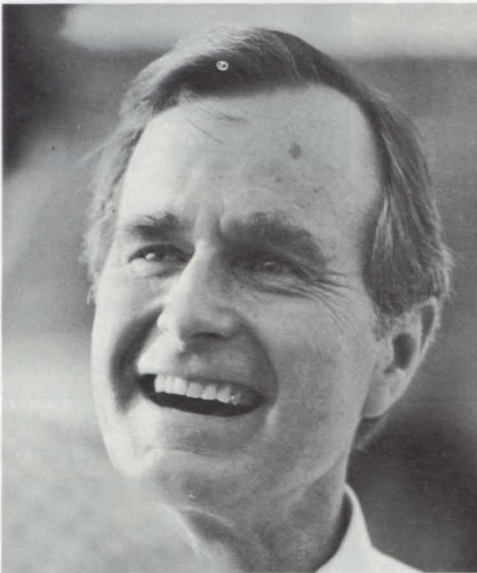
Said Bush of his effort in P.R. and his campaign chairman there, the Hon. Julia Rivera de Vincenti: "The enthusiasm for organizing down here is superb. I am excited about the possibilities in Puerto Rico, the people's striving for personal liberties, their strength. And I hope to add it to my list of favorable showings and campaign momentum early next year."



George Bush with former Puerto Rican Governor Luis A. Ferre, now president of the Senate, and president of the Republican Party of Puerto Rico.



# THE WORD ON BUSH



"Republican Presidential candidate George Bush has scored a campaign coup in Iowa... (announcing) the support of 534... high-powered endorsements."

NEWSWEEK MAGAZINE ★

"(Bush is) boasting... good looks, a string of major jobs, a flock of endorsements, and an organization that may be the most potent threat to Reagan's in several key states..."

David Broder, WASHINGTON POST  
Syndicated Columnist ★

"Bush... can find his way through the dark tunnels of bureaucracy. He has an ability to put things in perspective and view them without emotion... He is zeroing in on New Hampshire, where... a knowledgeable political analyst recently (said) Bush 'has one of the best professional staffs of any of the GOP candidates.'"

Jack Anderson, Syndicated Columnist ★

"Bush (says) he is groping for long-range solutions rather than short-range fixes, solutions 'We can progress toward on these many difficult problems as we move through the '80s'—the years in which he hopes to be President."

GANNET NEWS SERVICE ★

"Challenges facing America's leaders in the 1980s require a commitment to solve

complex problems with far-reaching implications. George Bush speaks not of simple solutions but of hard choices. And the American people should listen."

RIPON SOCIETY FORUM ★

"One would be foolish to use the polls to make bets. Too many issues are in the air and too many people are running... One may not so confidently dismiss the candidac(y) of... George Bush."

THE WASHINGTON STAR ★

"Bush moved easily in the crowd and scored points when he spoke. If that was a sample of the George Bush who is taking aim at the early primaries, we'd say he has a shot."

NEW BRITON (Conn.) HERALD ★

"White House hunter George Bush... relies heavily on... the direct approach to the voter. Bush gripped every hand he could reach, cornered every bystander who offered the opportunity for dialogue (and) quickly establish(ed) rapport... Even children did not escape the gregarious Bush approach."

SAN JUAN STAR ★

## BEST IN THE FIELD

# Youth, Energy Hallmark Bush Iowa Campaign

A monthly look at who is supporting George Bush for President, who is working for him across the country, and who is shaping the campaign.

As George Bush crisscrosses the country meeting voters one-on-one, his mind is on Iowa—where next January the state's Republicans will provide the first indication of which way the 1980 election will go through their precinct caucuses.

Heading the George Bush campaign in the Hawkeye State is GEORGE WITTGRAF—a young, politically astute and articulate lawyer from Cherokee. A native of Wayzata, Minn., Wittgraf has become a leader in his community and in state politics.

He serves as chairman of the Cherokee County Republican Central Committee, is a member of the Cherokee Chamber of Commerce Board and Rotary Board, formerly served as Administrative Assistant to Lt. Gov. Arthur Neu, and worked on David Stanley's U.S. Senate campaign in 1968.

Now as a practicing attorney Wittgraf is putting his energy and know-how to work for George Bush.

"I've always wanted to get involved," says

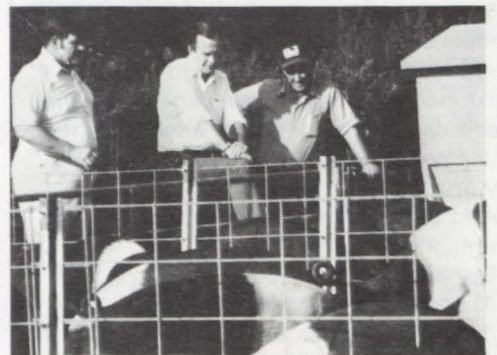
Wittgraf. "I suppose there's a certain satisfaction to accomplishing a particular goal, seeing a particular project come to reality."

So far, the project of winning George Bush converts in Iowa is progressing well. The Bush for President campaign has released a 534-name list of supporters, translating to identifiable support for Bush in some 400 of Iowa's 2,531 precincts. Bush supporters include two members of Gov. Bob Ray's cabinet: State Treasurer Maurice "Moe" Baringer, and Secretary of Agriculture Bob Lounsberry; as well as 24 state legislators—one of every four Republicans in the Iowa House of Representatives. The list also includes 34 Republican elected officials, who traditionally remain neutral during the pre-caucus period.

The other half of the Bush-Iowa accomplishments is Bush Field Staffer RICH BOND. Originally from New York, Bond is former Press Secretary to Rep. Bill Green, R-NY; former Republican National Committee Field Representative for New Eng-

land; has managed congressional campaigns in Los Angeles and Phoenix; and long been active in New York Republican politics.

"We have our work cut out for us in Iowa," says Bond. "but we are finding support in all areas of the state. Our goal is to begin organizing formally in individual Iowa counties during October."



George Bush surveys the product with some Iowa farmers during a recent two-day visit to livestock and agriculture country.