

GEORGE BUSH

Dear Fellow Republican:

I'm writing you today because as an active Republican you are in a unique position to help me do something about the problems we face here at home and abroad.

As you may already know, I formally announced my candidacy for President of the United States on May 1st in Washington.

This decision was not made lightly and carries my total commitment to seeking our Party's nomination. I hope to meet you in the days ahead because I want and need your help in my campaign.

Together we can reach those millions of Americans who are fed up with inflation, higher taxes and government that just doesn't seem to work. I am convinced that we can turn this country around and provide the strong, competent leadership we need for the Eighties.

Look at the record. The major domestic accomplishment of the Carter Administration has been to triple the inflation rate since 1976. As a result, Americans are finding it more and more difficult just to make ends meet.

And our burden is made worse by the bumbling, ineffective response of the White House to the skyrocketing cost of energy and our dependence on overseas supplies of oil and gas.

The Carter Administration wasted nearly three years bickering with Congress and then told us the solution was to pay more for less.

This defeatism at home is mirrored by a loss of control over events beyond our shores.

For the last thirty years, we Americans have stood firm as the prime defenders of the free world. The United States has been a source of security and strength for our allies in both hemispheres.

But under the Administration, our voice has grown soft and feeble in the face of Soviet adventurism around the globe. Red flags now fly where they have never flown before: Afghanistan, Yemen, Ethiopia. Cuban soldiers are on the march in Africa. And the Soviet fleet has established a powerful presence in the Indian Ocean.

And most disturbing, we've actually given away vital positions in Taiwan, southern Africa and the Middle East.

Make no mistake about it: Other countries watch how well we support our allies and act accordingly. To abandon our allies and our commitments is to abandon our own ideals.

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I don't buy the argument that we Americans are no longer in a position to control our own destiny. I'm tired of people telling us that we have to live with inflation and energy shortages. These are the same people who devote themselves to devising new ways of spending our tax money; they're the same ones who tell us we have to stand idly by as our friends and allies are kicked around.

I say it's time to move to the 1980's, not with an attitude of fear and foreboding, but of creativity and hope. It's time for us to take charge of our lives, our government -- and our future.

But to do this, we must have real leadership in the White House. Only an experienced leader can restore America's tarnished image in the eyes of the world and rally public support at home.

I believe the American people are looking for the kind of experienced leadership I can provide.

Frankly, we can't afford four more years of the on-the-job training we've paid so dearly for in the Carter years. And we can't afford to turn to those who offer quick-fix answers which have so disillusioned the American people. The safety of our Nation -- and our commitments to the rest of the world -- are too important for that.

My government experience includes two terms as Congressman from Texas and two years as Ambassador to the United Nations. I have served as our Ambassador to China and worked as head of the Central Intelligence Agency.

The announcement of my candidacy marks the first phase of an 18-month effort which has already drawn the support of thousands of volunteers, top professionals, and key supporters within the Republican Party.

We know we're facing a tough task. I intend my campaign to be the broadest-based effort ever witnessed in Presidential politics. As a life-long Republican and former Chairman of the Republican National Committee, I know how important it is to organize straight on down to the precinct level. I can assure you we intend to do just that in order to enlist the support of hard-working Americans who are tired of seeing American failure at home and abroad.

There are two things you can do for me right now:

1. Fill out the enclosed volunteer card to sign on as a member of my campaign team - and let me know what you will be willing to do to help out.
2. Send me your contribution of \$25, \$50, \$100, \$250, or even as much as the \$1,000 Federal limit. Frankly, it's going to cost a lot of money to get our message out. I don't have to tell you how expensive campaigns are these days. National television time alone runs into the tens of thousands of dollars. Add to this the cost of newspaper and magazine advertising, flyers and brochures,

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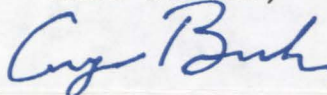
and postage and travel expenses, and you can see why the need for campaign contributions is so great.

The success of this campaign will be largely determined by your personal commitment -- both in the terms of time and money.

So, please let me know that I can count on you by signing on and sending your maximum contribution today.

Thank you.

Best wishes,



George Bush

*P.S. Please let me hear from you right away.
I wouldn't be in this race if I weren't concerned
about the direction this country has taken
since 1976 and convinced that together
we can build a better future. We're pulling
together our campaign team now and want
you on board*