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Dear Fellow American:

Let me start out this letter by telling you I'm going to ask for your support in my campaign for President.

But first, will you take a moment to look at the special map I'm enclosing for you?

The map clearly shows you the alarming advances made by the Soviet Union and Soviet-supplied forces in the three years since Jimmy Carter became President.

Step-by-step, the Soviets have steadily encircled the major Arab oil fields, made thrusts toward warm-water ports needed for their newly enlarged fleets and are stationing themselves around vital trade routes and supply lines to the rest of the free world.

In just three years, the Soviet Union and Soviet-backed forces have made the greatest advances we've seen since Russia gobbled up Eastern Europe right after World War II.

Maybe in the days of sailing ships and muskets America could afford to ignore the belligerent power grabs of foreign powers in Asia and the Middle East.

But today, we're paying the price of Jimmy Carter's inexperience and confusion in our national foreign policy.

I consider President Carter a decent and honorable man. Like most Americans, I had high hopes for him when he entered office in 1977.

But looking back to his campaign in 1976 and his record since then, I've become extremely alarmed with how his inexperience has placed America - and the free world - in serious jeopardy.

- ✓ In 1976, candidate Jimmy Carter promised extensive cut-backs in all military and defense spending.
- ✓ In 1977, at Notre Dame University, he assured Americans we had nothing to fear from the growing power of the Soviet Union.
- ✓ In 1978, he scrapped plans to replace our aging 25-year-

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old strategic bombers with the new B-1. He also vacillated and pulled back from his announced decision to deploy the neutron weapon.

- ✓ In 1979, he sounded the alarm about Soviet combat troops in Cuba, then did nothing about them. Later, he urged the U.S. Senate to pass the SALT II treaty, a document which would allow the Soviets up to 10,000 more nuclear warheads.
- ✓ And in 1980, after 80,000 Soviet shock troops invaded Afghanistan, we saw Jimmy Carter say he was "surprised" that the Soviets would act so aggressively.

Statements like that give me the sinking feeling President Carter sees the world as he wishes it were -- not as it really is.

In just about eight months, Americans will choose whether or not to continue with the trend of Jimmy Carter's foreign policy for the next four years.

And I'm running for President because I don't believe America can afford to see foreign policy that's based on wishful thinking, inexperience and the inevitable miscalculations which follow.

I realize you might consider that a rather strong statement.

But I can make it because I've worked extensively in international relations. And I'm convinced the 1980's will demand a President with a breadth of knowledge in both domestic policy and foreign affairs if our nation is to move successfully through the next few critical years.

During the 1970's, while Jimmy Carter was Governor of Georgia and running his peanut warehouse, I served in a number of key positions where I dealt with international leaders.

I served America as Ambassador to the United Nations and represented American opinion before the world during a time of turmoil and aggression in Pakistan, India and the Middle East and I had to stand up to the Soviets on a daily basis.

I then served in Peking as special envoy to China. I dealt with the Chinese leaders face-to-face during the sensitive and complex negotiations at a time of deepening hostility between China and the Soviet Union.

Later, after it had been under several years of blistering attacks by Congress, I became Director of the Central Intelligence Agency.

It was my job to know what the Russians were up to. And believe me, from that experience I have no illusions about Soviet intentions.

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When Jimmy Carter became President, it was fashionable for many people to assume that the Soviet arms build-up was simply aimed at an attempt to catch up with American power around the globe.

But as that map I've enclosed for you shows, the Russians will never be satisfied with just being equal to the United States.

Consider for a moment what this means to your job, your home and your future.

Today, as never before in history, the United States is tied down by events overseas.

((We're more dependent on foreign oil than we were when Jimmy Carter became President. And Soviet action in the tiny Straights of Hormuz could cut off the lifeline of oil from the Middle East.))

Just think what that would mean to your gasoline and home energy bills - and to the factories and industries of America.

And look at some other inconsistent actions by President Carter in the last few years:

- ✓ Foreign nations "dump" excess products on U.S. markets at cheap prices, making it difficult for U.S. businesses to compete and putting American workers out of jobs.
- ✓ President Carter singled out grain and technology for embargoes to Russia -- but he still permits the sale of vital materials such as special metals and phosphates needed by Soviet industry and agriculture.
- ✓ And while 50 Americans became hostages in Teheran, we learned that President Carter had okayed the sale of kerosene to Iran - even though the Iranians intended to resell it at a higher price.

Clearly, it's time for a change to a stronger, more effective and experienced choice for President of the United States.

You can help make that change by joining my campaign for President today.

I want you to join my campaign because I'm convinced that with your help and proper, experienced leadership, we can turn around the setbacks and confusion this nation has seen for nearly four years.

I've dedicated my life in service to America. I realize that maybe some Americans don't think much about serving their country anymore.

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But I've always believed that one person can make a difference. And I know you can make a difference if you choose to help in my campaign for President.

When I first announced as a candidate, few people gave my campaign much of a chance. Although I had many years of experience in foreign affairs and Congress, I'll admit my name was not a "household word".

I started my campaign by going from town to town, city to city.

I talked with farmers, business workers, store owners, factory workers, housewives and students.

One by one, our campaign began to grow. People began to realize there was an alternative to the inexperience and "politics as usual" we've seen in the White House.

After talking honestly and logically with literally thousands of citizens, people began to respond.

Our first-place victory in the Iowa precinct caucuses was the first indication that so many people agreed with our message for a stronger, more independent America for the 1980's.

Iowa was just the first step in a long and difficult process. But our victory there proves we can win as long as I can reach thousands more during the next few critical months of this campaign.

That's why I need your help.

Your personal support for my campaign can make the decisive difference in how many people we can reach before the convention and election of 1980.

In fact, a campaign contribution from you today could be the single most important action you can take if you agree with my letter.

I can't emphasize enough how much your personal contribution of \$20, \$25, or even as much as \$100 can mean to me.

By contributing whatever you can afford, your dollars will allow us to buy the television and radio time, help me travel to the many critical primary states and allow us to take our message to the millions of voters I can't reach through personal meetings or in letters like this one to you.

When you think of what your personal contribution of \$25 or more can do to replace the inexperienced foreign and domestic policies of Jimmy Carter with a new government of strength, unity and progress, I think you'll agree the investment will be well worth it.

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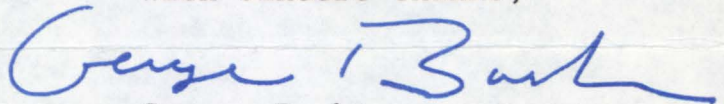
Take one last look at that map.

Yes, the world has changed a great deal in the three and one-half years since President Carter was elected.

But there's no reason why we can't set a new course for America in the decade of the 80's as long as you're willing to commit to it today.

Please use the envelope and card I'm enclosing with this letter and map and send in your support for my campaign right away.

With sincere thanks,

A handwritten signature in blue ink that reads "George Bush". The signature is fluid and cursive, with the first name "George" and last name "Bush" clearly distinguishable.

George Bush

P.S. Perhaps another distinguishing characteristic of my campaign is the fact that I'm a candidate who's built a successful business from the ground up. And because of this, I know and understand the problems which businesses and workers face. After all, I've dealt with meeting payrolls and providing for growth on a firsthand basis. That's why I still believe reductions in federal taxes and spending will turn around the inflationary spiral this nation has suffered since Jimmy Carter became President in 1977.

