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"Other News"
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Bush 88 Quayle

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MEMORANDUM

TO: The Honorable Robert Dole
141 Hart Senate Office Bldg.
Washington, D.C. 20510

FROM: Wayne Berman, Director -- Congressional Relations
Craig Helsing, Co-Director -- Congressional Relations

DATE: September 26, 1988

RE: Campaign Update

DEBATE

This debate reinforced the differences between the two candidates that had projected Bush into the lead in the first place. We were surprised Dukakis didn't try harder to move closer to the center -- instead he embraced the most liberal policies of the Democratic Party.

The following three areas are the main contrasts where we were on the right side and Dukakis was on the wrong side:

- The social issues, particularly the ACLU issue
- Taxing and spending policies
- Defense and weapons procurement

George Bush scored high on the following emotional issues:

- Death penalty
- Furlough
- Pledge of Allegiance

Clearly, George Bush came across as the warm and more humane candidate. Mike Dukakis clearly proved he was out of the political mainstream.

WEEK

The Vice President's schedule this week has him traveling in the South, the Mid-West, and New England:

- On Monday he will appear in Jackson, Tennessee and Hampton, Georgia before traveling to Cincinnati that night.
- Tuesday has scheduled events in Oxford and Columbus, Ohio; Owensboro, Kentucky and Bloomington, Illinois.
- On Wednesday he will travel through Illinois by bus moving through Bloomington, El Paso, Minonk, Wenona, Ottawa, Mendota and West Brooklyn before arriving in St. Louis, Missouri that night.
- The schedules for Thursday and Friday are presently tentative, however, currently the Vice President intends to travel to Michigan on Thursday and to Connecticut on Friday.

Senator Quayle will be spending time this week in Louisiana and Texas, with events presently scheduled in New Orleans and Lake Charles, and Houston, El Paso, Amarillo, and Dallas.

The Dukakis schedule as of September 22, included an appearance in Cleveland on Monday, a fundraiser in Dallas on Thursday and an appearance in Lubbock, Texas on Friday before moving on to Sacramento and spending the weekend in California.

TRAVEL NOTIFICATIONS

The Bush-Quayle Congressional Relations office will notify Congressional offices about all CONFIRMED CANDIDATE TRIPS to their home states. If rumors or questions arise regarding candidate travel plans, please call us at 624-8396, Ext. 5326, 5052 or 5921.

Campaign travel plans are subject to last minute changes and notifications may therefore be given on short notice.

Notifications on Victory '88 events are not the responsibility of the Bush-Quayle Campaign. Any questions regarding Victory '88 should be directed to the Republican National Committee.

Notification contacts:

Vice President Bush - John Dressendorfer
Senator Quayle - Paul Powell, Craig Helsing
Mrs. Bush - Nancy Campaigne

(These people can be reached at 624-8396, Ext. 5326, 5052 or 5921.)

POLLS

Recent polls continue to show a close race between Vice President Bush and his opponent nationally, although on a state by state basis, the Vice President continues to show encouraging numbers in key states. Recent polls include the following:

	<u>Bush</u>	<u>Dukakis</u>	<u>Undecided</u>
Gallup Poll Published September 22	50%	44%	6%
"Wall Street Journal"/NBC Published September 23	45%	41%	14%
"Akron Journal" Poll of 667 Registered Voters Period of September 6-15	43%	39%	18%

OTHER NEWS

A group of Congressional agriculture leaders led by Senator Bob Dole held a hardhitting news conference on Capitol Hill on Friday which outlined the Vice President's commitment to rural America and a strong farm policy. Senator Dole and Congressman Coleman strongly contrasted the Vice President's policies with those of Dukakis.