

George Bush for President

MEMORANDUM

TO: KEY BUSH CAMPAIGN SURROGATES

FROM: Wayne Berman, Director of Congressional Relations
Craig Helsing, Co-Director of Congressional Relations

DATE: July 31, 1988

SUBJECT: Talking Points

Attached please find talking points for the week of July 31.

If you have any questions or desire further information,
please contact:

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or

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Many thanks for your support of Vice President Bush and our
Republican ticket.

TALKING POINTS FOR KEY SURROGATES

Week of July 31

Background

The Vice President comes off a successful week in which he presented new initiatives on child care and ethics in government. He enjoyed major coverage of his presentation of these programs, while Dukakis continues to duck the issues.

Tensions have already erupted among the Democrats' 3-man tag team. Jesse Jackson has thrown down the gauntlet to Lloyd Bentsen, demanding that he change his previous position and vote against the Reagan-Bush contra aid package. Stay tuned for a lot of fireworks between Dukakis' two running mates.

The Vice President will focus on foreign policy and defense this week, delivering two major foreign policy speeches. Your support of this theme in your speeches and interviews this week is crucial.

Talking Points

- Ronald Reagan, with the support of George Bush and Republicans in Congress, restored America's national defense and reversed the deterioration of our military capability.
- The Reagan military build-up not only put our nation in a position to defend itself better, it convinced the leadership of the Soviet Union that they could not win an arms race. Ronald Reagan brought the Soviets to the arms control bargaining table.
- Once at the table, the Reagan-Bush Administration negotiated and guided through the Senate, the first actual mutual reduction in nuclear arms, eliminating an entire class of weapons.
- More importantly, the Reagan-Bush policies have the Soviets at the table negotiating major reductions in strategic weapons.
- These significant arms control negotiations will succeed and their result will be to the advantage of the West only if the Reagan-Bush policy of military strength and resolve continues. To achieve historic arms control, we must keep our team in place. To preserve and enhance our national security we need George Bush for President.