



Campaign Briefing

TODAY:

**PRESIDENT MEETS WITH
CONGRESSIONAL LEADERS**

ISSUE 80

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HEADLINES

- CA, NJ, OH, MT, NM, AL primaries today

TODAY'S SCHEDULE

President Bush and Vice President Quayle meet with bipartisan congressional leadership; meet with GOP Members of Congress on the Balanced Budget Amendment. President addresses Health Care Action League. President and First Lady host barbecue for Congress.

First Lady Barbara Bush addresses American Association of Retired Persons Biennial Convention in Texas.

NEWS IN BRIEF

LEADING INDICATORS, HOME SALES HIGHER

The Commerce Department announced today that the Index of Leading Indicators rose a stronger-than-expected 0.4 percent in April, its fourth straight advance. The government also reported that sales of new homes rose 1.3 percent in April. New home sales for the first four months of 1992 are 21.1 percent above those of the same period a year ago. (AP, 6/2)

BARBARA BUSH, A SHINING LIGHT First Lady Barbara Bush is the president's greatest asset, a "shining point of light," according to the Los Angeles Times, which recently interviewed the First Lady. The American people respect her genuine character, says the Times, her devotion of time to noble causes such as literacy and the care of AIDS victims, and her emphasis on the importance of the American family. (cont'd p.2)

Issues Brief: Saving Forests

PRESIDENT BUSH BEGINS PROGRAMS TO RESCUE WORLD'S FORESTS

We rely on the world's forests to replenish the oxygen we breathe and to cleanse the air of pollutants. We must stop mass destruction of forests around the globe.

- President Bush proposes to halt the loss of the world's forests by the end of this decade, asking industrial countries to double their worldwide forest assistance. He will pledge \$150 million from the U.S. next year.

Action -- not action plans -- is needed to save forests. Countries signing environmental treaties must live up to their obligations. All countries must do their part.

- President Bush proposes that the United States work with other countries, particularly developing nations, by helping them find ways to halt carbon emissions, the gases that create the greenhouse effect.

President Bush, Leading the Nation

PRESIDENT BUSH PRESSING CONGRESS FOR "NEW AMERICA," BALANCED BUDGET

President Bush will push hard today for two crucial programs — the proposal for a constitutional balanced budget amendment and his New America plan to reinvigorate the nation's cities.

The President will confer with Republican congressional leaders to plan strategy for the Balanced Budget Amendment, which is expected to come to a House vote later this month. The House and Senate elected leadership is expected to attend, as are Sen. Packwood (R-OR) and Sen. Hatch (R-UT) and Rep. Joe Barton (R-TX). The President is mounting a full-scale campaign to win ratification of the constitutional amendment. Bush also will meet tomorrow with Republican and Democratic congressional leaders to stress the need for balancing the nation's books.

Ways of securing congressional approval for the New America plan will be discussed when Bush meets with Los Angeles Mayor Tom Bradley, California Gov. Pete Wilson and Peter Ueberroth, director of Rebuild LA, a non-profit corporation administering that city's efforts to recover from last month's rioting.

Keys to the President's New America plan are the "weed and seed" program to make cities safe by "weeding out" criminals and "seeding" neighborhoods with jobs and educational opportunities; Project HOPE, providing public housing tenants a chance to own their residential complexes; and enterprise zones.

New technologies can help bring about a cleaner environment without destroying economic growth. New technologies mean new economic opportunities.

- President Bush has budgeted nearly \$1 billion to invest in energy-efficient technologies. He will create a technology cooperation corps to identify technologies needed by other countries and to make certain they obtain them.

We need more research to help the United States and other countries better understand the effects of global climate change. We must know how to deal effectively with climate and pollution if our children are to have a prosperous tomorrow.

- President Bush proposes \$1.4 billion in this year's budget for research in global climate change. He will make the data from this research available to other countries so they can make sound, realistic decisions about how they can best protect their environments.

NEWS IN BRIEF continued

FIRST LADY cont'd: With regard to family values, Mrs. Bush emphasized that the issue is not a new one; in fact, the president spoke about them in the State of the Union Address. Mrs. Bush sees an opportunity for our nation to do something for the state of the American family. *"We've got to start setting examples,"* Mrs. Bush said. *"Whether we do it in our own personal lives, certainly our public figures should do it."* (LA Times 6/1)

PRESIDENT'S MESSAGE WILL WIN IN NOVEMBER Confident of the president's victory this fall, Bush/Quayle General Chairman Robert Mosbacher told *CBS This Morning* that the president has a "strong message" and "the experience, integrity, and background" that the American people want. President Bush, who meets with bipartisan congressional leaders today to urge passage of a Balanced Budget Amendment and his New America plan, must "communicate with as many voters as possible," Campaign Chairman Robert Teeter said this morning on NBC's *Today Show*. Teeter and Mosbacher are optimistic despite the "volatile" situation of a possible three-way race. *"With the economy coming up, the president's ratings will come back up also,"* Mosbacher said. *"All we have to do is get his message out."* (NBC's *Today Show*, *CBS This Morning*, 6/2)

REAL CONSEQUENCES OF FAMILY BREAKDOWN The Bush Administration has been emphasizing family values as a key to solving America's social problems. Now *Newsweek* is reporting that there is "a high correlation between disrupted homes and just about every social problem imaginable." For example:

- More than 80 percent of adolescents in psychiatric hospitals come from broken families.
- Three out of four teenage suicides occur in households where a parent has been absent.
- Violent crime and burglary rates are significantly associated with teenage children from single-parent households.
- The ability to learn is impaired among boys growing up without fathers. Girls from intact low-income families perform better on cognitive tests than boys from broken high-income homes.
- In poor urban areas, out-of-wedlock birthrates often approach 80 percent. (Newsweek, 6/8)

WHAT THEY'RE SAYING

"NOT FOR SALE" *"[Perot] says he'll buy this for the American people....We don't want this election bought, we want someone to compete for the election....I think you're going to see an ad that's going to have the White House and right across the street is going to be stamped a sign, 'NOT FOR SALE.'"* DEMOCRATIC STRATEGIST BOB SQUIER (NBC's *Today Show*, 6/2)

ECONOMYWATCH

HIRING EXPECTED TO INCREASE USA Today reports promising news for the unemployed, based upon a survey conducted by Manpower, the world's largest temporary-help firm. Of 15,000 businesses surveyed last month, 25% intend to increase the number of their employees in the third quarter. *"The evidence of a recovery in hiring activity is present across all (geographic) areas and business sectors,"* Manpower President Mitchell Fromstein said. (USA Today, 6/1)

POLLWATCH

NATIONWIDE POLLS OF REGISTERED VOTERS:

	CBS News	ABC News/ Wash. Post	AVG.
BUSH	35%	31%	33%
PEROT	26%	34%	30%
CLINTON	27%	29%	28%

(CBS: May 29-31; ABC: May 27-31)

STATEWATCH

BUSH, CHAMP OF THE ARENA Referring to Ross Perot's challenge to President Bush to "enter the arena," South Carolina Governor Carroll A. Campbell, Jr. (R-SC) responded, *"Enter the arena? George Bush is the reigning heavyweight champ and that fellow [Perot] is just a well-heeled welterweight."* Campbell told those gathered for the Virginia Republican Convention this weekend, *"Under George Bush's leadership, unemployment is dropping, interest rates are low, and inflation is only 3.1 percent, the second-lowest rate since 1967.... While the other candidates are studying their one-page staff-prepared issue summaries, George Bush is acting and leading."* (5/30)

A GOOD WEEKEND This past weekend over 14,000 Republicans endorsed President George Bush at State Republican conventions in New York, Virginia, North Carolina, Georgia, Colorado, Michigan, and Arizona.

NEW JERSEY STATEWIDE POLL (The Asbury Park Press, 671 residents via telephone, May 29-31):

BUSH	33%
PEROT	25%
CLINTON	20%

For draft news releases, news conference statements, letters to the editor, speeches, op-eds, and talking points, please call the STATE PRESS OPERATIONS DESK at 202/336-7294.

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