

TO: SENATOR  
FROM: BILL KATS  
ON: WIBW POLL

Oct. 9, 1978

I talked with WIBW on the poll results, which have been released periodically since Saturday. Poll was taken for WIBW by Central Research Corporation last week. They interviewed 1,000 people statewide (2nd District only for the Keys-Jeffries race).

KASSEBAUM-ROY

|            |     |                    |          |          |
|------------|-----|--------------------|----------|----------|
| Kassebaum  | 37% | <u>Male-Female</u> |          |          |
| Roy        | 42% |                    | <u>M</u> | <u>F</u> |
| Don't know | 20% | Kassebaum          | 37%      | 38%      |
| Others     | 1%  | Roy                | 47%      | 38%      |

By District

|           |          |          |          |          |          |
|-----------|----------|----------|----------|----------|----------|
|           | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> |
| Kassebaum | 38%      | 32%      | 36%      | 43%      | 37%      |
| Roy       | 37%      | 50%      | 42%      | 37%      | 47%      |

BENNETT-CARLIN

|                 |     |
|-----------------|-----|
| Bennett         | 47% |
| Carlin          | 31% |
| Don't know      | 21% |
| Other candidate | 1%  |

KEYS-JEFFRIES

|            |     |
|------------|-----|
| Keys       | 48% |
| Jeffries   | 34% |
| Don't know | 18% |