



Nancy Landon Kassebaum



The **only** candidate with Washington experience.

Doing the day-to-day work on the staff of Senator James Pearson, Nancy acquired a Senator's working knowledge of government and learned the responsibilities of the office. No other Republican candidate has this critical knowledge.

Here's a Senate candidate with business experience, too.

America needs leaders who know business first-hand. Nancy knows it, from being vice-president of two Wichita radio stations.

why she's qualified.



A family heritage of public service.

Nancy's father taught the Landon's by example; the interests of Kansas and the welfare of Kansans should always be of first concern. That's the kind of U.S. Senator she'll be.

It takes a cool head and a warm heart to be a good Senator and Nancy's credentials demonstrate an 'I care about people' attitude. She's rounded out her experience in government and business by serving her community through various civic and community organizations.

Her legacy is helping build a coalition across the state that's broad-based, strong and unifying the G.O.P. and Independents.



Her only special interest: **KANSANS!**

Nancy owes no group any favors. "Politics as usual" is not her approach to public service as a U.S. Senator.

She has earned the trust of Kansans through constructive service. Now she's ready to take your mandate to Washington and work to promote the best interests of Kansas and the nation.

what she believes.

"As a nation, we must look beyond our immediate self-interests and be willing to encourage cuts in government spending and regulation. In one area or another we are all affected. Are we willing to take some risks, some belt-tightening, to insure future growth and development?"

I believe we are. For the United States to regain its world position we must address ourselves to the future — not to the political rhetoric of the moment.

I'd like your support and vote on August 1. Kansans deserve an honest and decisive voice in Washington. My only promise is to serve to the best of my abilities and with all my energy. Thank you very much."

Nancy



A fresh face with a positive approach to problem solving.

Nancy's a solution-oriented person by nature. She seeks the best answer, not a quick-fix alternative to the problems facing our state and nation.

As the only woman Senator in the United States, the nation's eyes will focus on Nancy and the concerns of Kansas. She'll respond to the challenge, accept the responsibilities of the office and serve with dedication.

As the April 30 *Hutchinson News* put it: "Her view of political reality may be what the doctor ordered."

Paid for by Kansans for Kassebaum
Committee, Lee Thompson, Treas-
urer



Nancy Landon Kassebaum for U.S. Senate

A copy of our report is filed with the Federal Election
Commission and is available for purchase from the Fed-
eral Election Commission, Washington, D.C. 20463

This document is from the collections at the Dole Archives, University of Kansas.
<http://dolearchives.ku.edu>

1. IN WHO WOULD YOU LIKE TO SHARE WITH DIFFERENT

Staff view:

Staff view:
Nancy Kassebaum: some fresh air

By Doug Rainey

Apathy has crept into the upcoming U.S. Senate race. Conventional wisdom has it that former Democratic Congressman Bill Roy will waltz into the job as the unopposed number of Republican candidates fight among themselves.

We all wonder why our tax money goes to studying such things as social behavior at a Peruvian General Motors.

Candice
Nar
Kass

Chicago
ancy is Oll
d r-

ing and unrelenting Communist
-matic vaneer of détente

• • •

1974, the Soviets
III, scheduled
-4 this dec
was g
o

Kassebaum to
TOP Senate Race
London Kassebaum of Wich-
becomes a Republican ran
U.S. con- briefly in 1966

Tribune

over-
ban-

[illegible]

financial, and that people like herself don't enter politics without giving it a great deal of consideration first.

The greatest problems facing Americans now, she said, are fiscal problems and what she said was the fact that there is no leadership from President Carter, toward Congress for that matter, toward solving the country's financial problems; the society with so many problems of society as a whole.

The second Republican candidate for the U.S. Senate in almost as many days was in concordia today as Nancy London, a spokeswoman for the campaign, said. She said that the nomination for U.S. Senate to

Kassebaum visits Pratt on campaigning

The second Republican candidate for the U.S. Senate in almost as many days as in the U.S. Senate today as Nancy Landon Kassebaum brought her campaign for the Concedia nomination for U.S. Senate to Pratt, Kan., today.

Pratt Mayor Alf Landon and his wife, Alice, and the other is to have a good administration, she said.

Kassebaum received her B.A. in education from the University of Kansas, and her M.A. in diplomatic science from the University of M.A. in diplomatic science from the University of Kansas.

Matrix Award by Women in Communications, Inc.

She said it is crucial to protect the family farmer, and said this could come about with the opening up of possible export outlets. She does not favor a high protective tariff, she said.

angles trade between

Norton Daily Telegram and Norton County Champion, Norton, Kansas

By Susan Calbeck
News Editor Wichita,

Nancy Kassebaum supports the farm

The New York Times

because
lack of respect
and because she is turning
more enjoyment and satisfaction
in her political activities.

"Dole's flexible parity bill was very innovative and I strongly supported

She said she knew it was a popular stand in this area but she feels it is time over the D.

Matrix Award by Women in Communications, Inc.

The Newton Kansan, Thur

The New York Times

because lack of respect and because she is tired more enjoyment and satisfaction in her political activities.

Kassebaum is the daughter of for

strike because it is to the rest of the country the crucial issues facing farmers," she commented.

"Dole's flexible party bill was very innovative and I strongly supported it. Everyone wanted family."

She said she knew a popular stand in this area but she feels it is time over the D-

was just as proud of Nancy Wednesday. "Don't you think she did what she poured"

want to bring a approach to th She said

ent style and big gove
-te... The iss
-t in Nobor
-d in the fed
she ad -ide

Wichita rad.

executive int

Senate race

Nancy Landon Kassebaum, Wichita has announced her candidacy for Republican nomination

THE KANSAS CITY STAR

Asked what she thinks she can offer voters to win their support over the five other declared candidates for the GOP Senate nomination, Kassebaum replied:

"I will answer the campaign,

(AP) — The old Political She made her official announcement Tuesday, then held news conferences in Wichita, W and in Topeka, Over Wednesday

Alf Landon backing newest senate hopeful, his daughter

U.S.

(AP) — The old political



THE KANSAS CITY STA

Senate race

and her support's growing...

Nancy's biography



Education

- B.A. Political Science, University of Kansas
- M.A. Diplomatic History, University of Michigan

Public Service

- Kansas Governmental Ethics Commission
- Kansas Committee for the Humanities
- Washington staff, Senator James Pearson
- Maize School Board
- Chairperson, Women's Division, United Fund
- Senior Services Board
- President, Women's Association, Institute of Logopedics (work with speech handicapped children)
- President, Wichita Young Adult Projects (an early drug prevention program)
- 4-H Leader
- Kansas Press Women's Assoc. patron member

Businesswoman

- Vice President of KFH & KBRA Radio, Wichita
- Recipient, Women of Achievement Matrix Award by Women in Communications, Inc.

Family

Four children, John (20) and Linda (19), who attend Kansas State University. Dick (17) and Bill (16). Member of St. James Episcopal Church.