

ROBERT N. PYLE & ASSOCIATES
PUBLIC RELATIONS

GEORGETOWN COURT
3222 N St., N.W.
WASHINGTON, DC. 20007

TELEPHONE: (202) 333-8190

December 29, 1987

Senator Bob Dole
Attn. Chris Bolton
141 Hart Senate Office Building
Washington, D.C. 20510

Dear Bob:

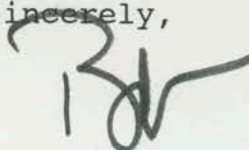
I'm writing to ask your assistance in getting Welch's Grape Juice in the 12 ounce frozen concentrate included in Kansas' Special Supplemental Food Program for Women, Infants and Children (WIC).

Welch's in the 12 ounce frozen concentrate is federally approved for the WIC program. It has 100% of the USRDA Vitamin C requirement per serving and it has been demonstrated to be a popular alternative to the more acidic orange and grapefruit juices. It is all natural in composition: there are no added sugars, water, preservatives, or colorings. It is the juice of Concord grapes enriched with Vitamin C. In fact, the FDA and USDA nutritionists recommended the inclusion of Welch's, but the Kansas supervisors have not yet included the product in the WIC package.

Welch's believes that the participants in Kansas' program deserve the opportunity of choosing their fine product.

Thank you in advance for your cooperation.

Sincerely,



Robert N. Pyle
Washington Representative
Welch Foods, Inc.

RNP/pmr