

TO: SENATOR
 FROM: BILL KATS
 ON: WIBW POLL

Oct. 9, 1978

I talked with WIBW on the poll results, which have been released periodically since Saturday. Poll was taken for WIBW by Central Research Corporation last week. They interviewed 1,000 people statewide (2nd District only for the Keys-Jeffries race).

KASSEBAUM-ROY

Kassebaum	37%	<u>Male-Female</u>		
Roy	42%		<u>M</u>	<u>F</u>
Don't know	20%	Kassebaum	37%	38%
Others	1%	Roy	47%	38%

By District

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Kassebaum	38%	32%	36%	43%	37%
Roy	37%	50%	42%	37%	47%

BENNETT-CARLIN

Bennett	47%
Carlin	31%
Don't know	21%
Other candidate	1%

KEYS-JEFFRIES

Keys	48%
Jeffries	34%
Don't know	18%