



**Nancy  
Landon  
Kassebaum**





### The **only** candidate with Washington experience.

Doing the day-to-day work on the staff of Senator James Pearson, Nancy acquired a Senator's working knowledge of government and learned the responsibilities of the office. No other Republican candidate has this critical knowledge.

Here's a Senate candidate with business experience, too.

America needs leaders who know business first-hand. Nancy knows it, from being vice-president of two Wichita radio stations.

### why she's qualified.



### A family heritage of public service.

Nancy's father taught the Landon's by example; the interests of Kansas and the welfare of Kansans should always be of first concern. That's the kind of U.S. Senator she'll be.

It takes a cool head and a warm heart to be a good Senator and Nancy's credentials demonstrate an 'I care about people' attitude. She's rounded out her experience in government and business by serving her community through various civic and community organizations.

Her legacy is helping build a coalition across the state that's broad-based, strong and unifying the G.O.P. and Independents.



### Her only special interest: KANSANS!

Nancy owes no group any favors. "Politics as usual" is not her approach to public service as a U.S. Senator.

She has earned the trust of Kansans through constructive service. Now she's ready to take your mandate to Washington and work to promote the best interests of Kansas and the nation.

### what she believes.



### A fresh face with a positive approach to problem solving.

Nancy's a solution-oriented person by nature. She seeks the best answer, not a quick-fix alternative to the problems facing our state and nation.

As the only woman Senator in the United States, the nation's eyes will focus on Nancy and the concerns of Kansas. She'll respond to the challenge, accept the responsibilities of the office and serve with dedication.

As the April 30 *Hutchinson News* put it: "Her view of political reality may be what the doctor ordered."

**"As a nation, we must look beyond our immediate self-interests and be willing to encourage cuts in government spending and regulation. In one area or another we are all affected. Are we willing to take some risks, some belt-tightening, to insure future growth and development?"**

**I believe we are. For the United States to regain its world position we must address ourselves to the future — not to the political rhetoric of the moment.**

**I'd like your support and vote on August 1. Kansans deserve an honest and decisive voice in Washington. My only promise is to serve to the best of my abilities and with all my energy. Thank you very much."**

*Nancy*

Paid for by Kansans for Kassebaum Committee, Lee Thompson, Treasurer



A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463

# Nancy Landon Kassebaum for U.S. Senate



# In Kansas & Around the Nation Nancy's In The News

Nancy Landon Kassebaum is the only U.S. Senate candidate in Kansas who made national news when she announced for the race. Her candidacy was covered by Paul Harvey, the New York Times, Chicago Tribune, San Diego Union, US magazine, Washington Star and other media from coast-to-coast.

## Staff view:

### Nancy Kassebaum: some fresh air

By Doug Rainey

Apathy has crept into the upcoming U.S. Senate race. Conventional wisdom has it that former Democratic Congressman Bill Roy will waltz into the job as the umpteenth number of Republican candidates fight among themselves. This is dangerous. We shouldn't assume anything. Who have we been

We all wonder why our tax money goes to studying such things as social behavior at a Peruvian... We don't want General Motors... We...



Candidate Nancy Kassebaum

### Kassebaum campaign makes Concordia visit

The second Republican candidate for the U.S. Senate today as Nancy Landon Kassebaum brought her campaign for the nomination for U.S. Senate to Concordia.

financial, and that people like herself don't enter politics without giving it a great deal of consideration first. The greatest problems facing Americans now, she said, are fiscal problems and what she said was the fact that there is no leadership for that matter, toward no Congress from the country's financial with so many parts of society as a whole.

### Chicago Tribune

Nancy is on and...

### Kassebaum to GOP Senate Race

Landon Kassebaum of Wichita becomes a Republican candidate for U.S. Senate.

### Kassebaum visits Pratt on campaigning

Norton Daily Telegram and Norton County Champion, Norton, Kansas

### Nancy Kassebaum supports the farm

### The New York Times



The Newton Kansan, Thursday

### Alf Landon backing newest senate hopeful, his daughter

Alf Landon backing newest senate hopeful, his daughter... She said she knew... popular stand in this area... strike because... to the rest of the country the crucial issues facing farmers," she commented. "Dole's flexible parity bill was very innovative and I strongly supported it. Everyone wants a family..."



### THE KANSAS CITY STAR

### Senate race

## and her support's growing...

# Nancy's biography



## **Education**

- B.A. Political Science, University of Kansas
- M.A. Diplomatic History, University of Michigan

## **Public Service**

- Kansas Governmental Ethics Commission
- Kansas Committee for the Humanities
- Washington staff, Senator James Pearson
- Maize School Board
- Chairperson, Women's Division, United Fund
- Senior Services Board
- President, Women's Association, Institute of Logopedics (work with speech handicapped children)
- President, Wichita Young Adult Projects (an early drug prevention program)
- 4-H Leader
- Kansas Press Women's Assoc. patron member

## **Businesswoman**

- Vice President of KFH & KBRA Radio, Wichita
- Recipient, Women of Achievement Matrix Award by Women in Communications, Inc.

## **Family**

Four children, John (20) and Linda (19), who attend Kansas State University. Dick (17) and Bill (16). Member of St. James Episcopal Church.