



# Nancy Landon Kassebaum

United States Senate

# "... a person who inspires mature, well-educated but common sense approach to the problem"

**I** won't promise more than I can deliver. To promise more, as most politicians do, creates the illusion that government can be all things to all people. *That's wrong.* People lose trust as they see their leaders default on their many promises. It's a trust we cannot afford to lose.

Part of the problem is the effect of special interest groups. They get their demands because they've learned how to play on the politicians' fear of being defeated. This complicates government. It causes inflation because leaders haven't learned to say "NO" to

the growing list of demands.

To solve the problem we must realize that each of us is part of the problem. If we have children, we demand better schools. If we drive a car, we demand better roads. But no special interest group should have undue influence.

I will listen carefully to the wishes of everyone. But I am beholden to no special interest group. As your United States Senator I will serve with the integrity, openness and common sense Kansans expect.





# trust and confidence; a businesswoman with a common problems of government."

Garden City Telegram editorial

## Kansas farmers deserve more than just talk!

*They deserve fair profits.*

Farm revenues don't cover expenses, and the credit crunch endangers the family farm. Talk is cheap. Farming isn't. Before farmers can get back into the black, they must have Washington's attention. I believe I can focus that attention and bridge the gap between farmers and consumers.

As the *Johnson Pioneer* editorialized, "Kassebaum appears to understand the need to serve the people of Kansas and she appears to be a good listener.

And that's all the farmers are asking." **Inflation means dollars out of your pocket.** Nothing threatens our economy more. Savings are lost. Growth is stunted. The economic base our children depend upon is eroded.

Unnecessary government spending causes inflation. And this waste is not being controlled by those who hold the purse strings. **But it can be controlled.** We cut wasteful spending by electing people who will vote "NO" on countless appropriations bills.

The quality of life for the worker, the elderly on fixed incomes and the small businessman depends on this commitment.

We can't afford any less.

**Congress' failure to write an energy plan hurts three ways.** Our oil imports are increasing and that is inflationary. Around the world it shows weakness. It shatters faith in our capacity to govern ourselves.

To avoid further hardships we must act now. To cut imports we expand domestic production by cutting government restraints. To plan ahead we begin development of solar, wind, geothermal and other alternative energy sources.

Only with an assertive policy can we begin to control the appetites that now control us.

**American health care is the world's best.** Its costs are also the world's highest and rising fast. That's why I can't support a federally-funded national health insurance policy. It would cost billions we don't have. Inflation would soar.

There are options. Greater emphasis must be put on consumer health education. Cost controls should be voluntary, not mandatory. We need catastrophic health insurance, hospice care for the terminally ill and expanded home health care for the elderly.

We must maintain our present standard of health, but it must be maintained without excessive government spending.

CUT THE WASTE



Dear Fellow Kansans:

During the past several months of campaigning, it has been encouraging to realize that people do care about politics and the art of governing.

To meet the challenge before us Americans will need not only an understanding of the issues, but a vision of the future. It will require, as Lincoln said, "The best cultivation of the physical world beneath and around us, and the intellectual and moral world within us."

One of the most important challenges is the proper sphere of government. It has become a pervasive force in our lives. If our government continues to try to manage every detail of our existence, it will fail. We need leadership that can distinguish between those proper areas of governmental authority and those areas which are unnecessary and unproductive.

Elected officials can't be all things to all people. We shouldn't trust those who try. The time has come to exert a strength of purpose and provide necessary political leadership above and beyond the business of running for office.

To best represent Kansas, one must have strength of will, vision and trust. These are the qualities which I believe I can take to the Senate. With your help, we can narrow the gap between where we are and where we want to be.

Warmest regards,

Nancy

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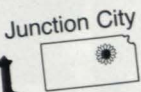




**Endorsed in the Primary**

THE EMPORIA GAZETTE

The Daily Union





The Hutchinson News

Wilson County Citizen.

Garden City  
**Telegram**

★ Conway Springs  
Star  
and The Argonia Argosy

 **Eagle**  **Beacon**  
THE IOLA REGISTER

THE  
PARSONS SUN

THE  
MARMATON  
VALLEY SUN



# Nancy's biography

## EDUCATION

- B.A. Political Science, University of Kansas
- M.A. Diplomatic History, University of Michigan

## PUBLIC SERVICE

- Kansas Governmental Ethics Commission
- Kansas Committee for the Humanities
- Washington staff, Senator James Pearson
- Maize School Board
- Chairperson, Women's Division, United Fund
- Senior Services Board
- President, Women's Association, Institute of Logopedics (work with speech handicapped children)
- President, Wichita Young Adult Projects (an early drug prevention program)
- 4-H Leader
- Kansas Press Women's Association, patron member

## BUSINESSWOMAN

- Vice President of KFH & KBRA Radio, Wichita
- Recipient, Women of Achievement Matrix Award by Women in Communications, Inc.

## FAMILY

Four children: John (21), Linda (19), and Dick (18) attend Kansas State University, and Bill (16).

Member of St. James Episcopal Church

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